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EXPERTISE  
FRANCE  
GROUPE AFD

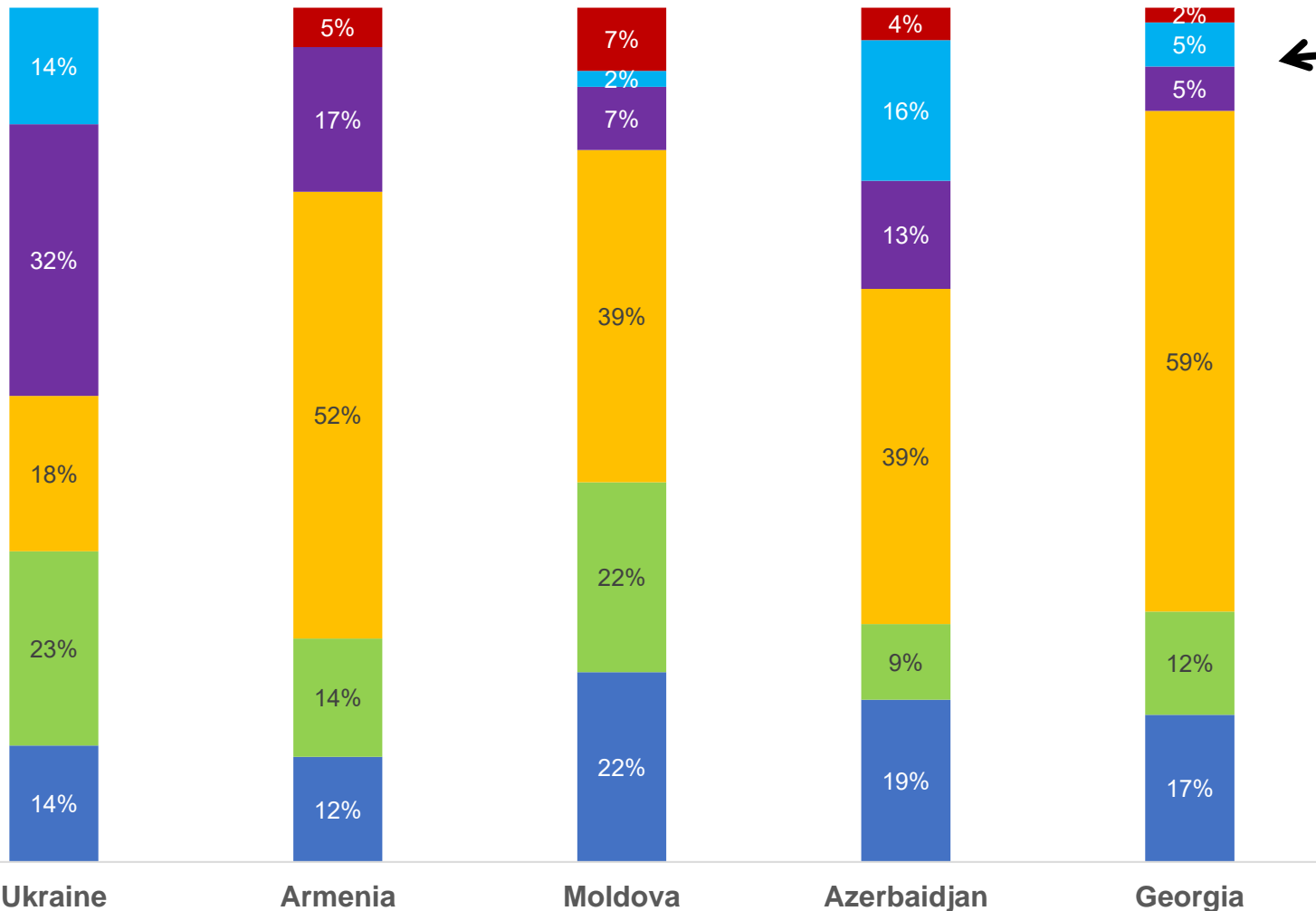


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# EU4innovation east program

Overview - December 2024

Initially, we consolidated an ...  
... analysis of the main topics to address per country



← Goal is to observe  
tendencies

- Regional dynamics
- Education
- Convergence towards the EU Market
- Community Building
- Communication, Governance, and Trust
- Access to finance

% = n° of collected  
recommendations sorted in  
X category / n° total of  
recommendations (per  
country)

Ukraine

Armenia

Moldova

Azerbaijan

Georgia

Realised using the inputs from the recap document  
elaborated after the workshop in Paris

## SCOPE

A *regional* project to support innovation ecosystems structuration and development around 4 main pillars



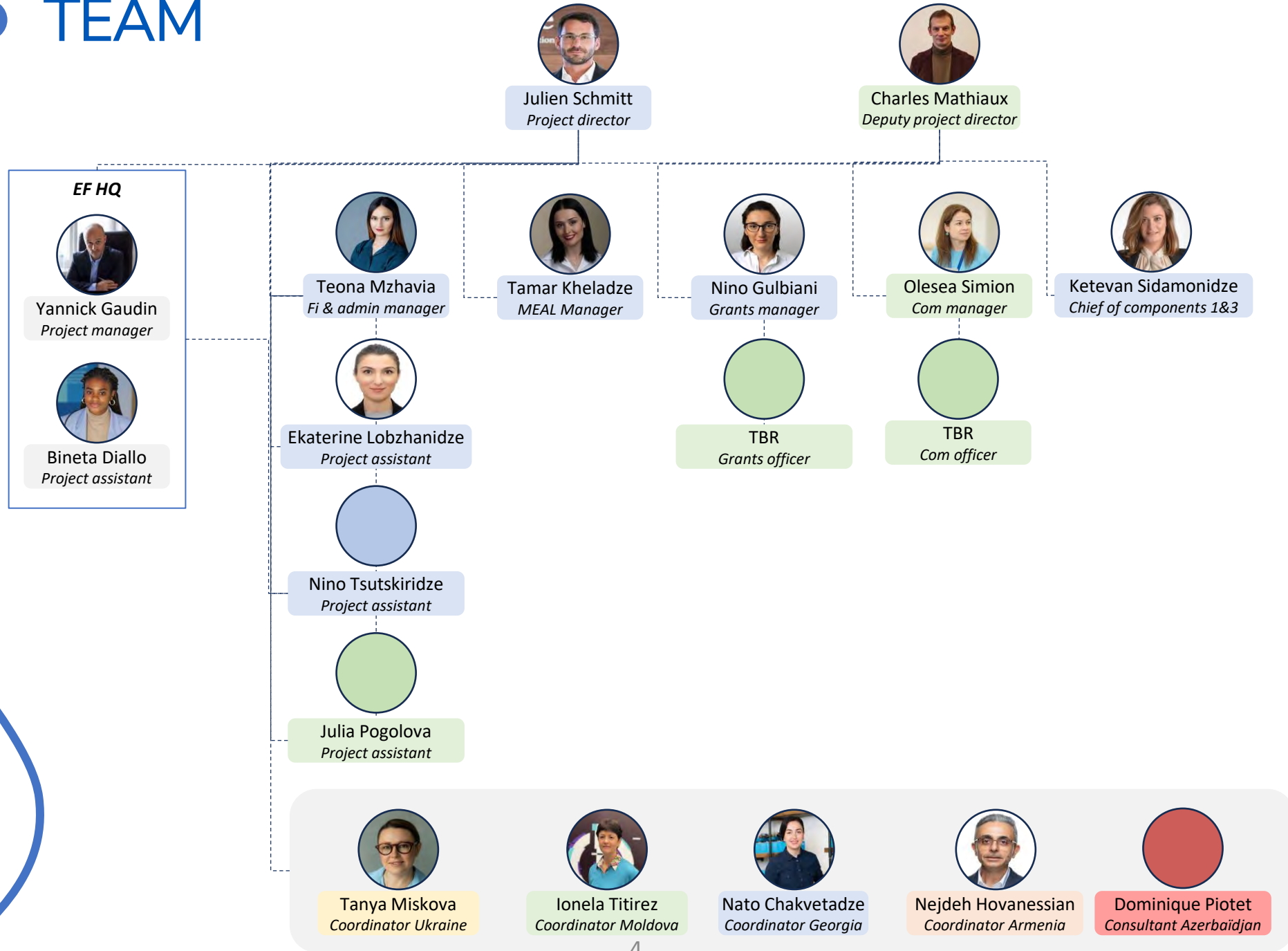
April 2024 – September 2028

€ 22.120.000

*Incl. €2.120.000 French co-funding  
exclusively for Ukraine*

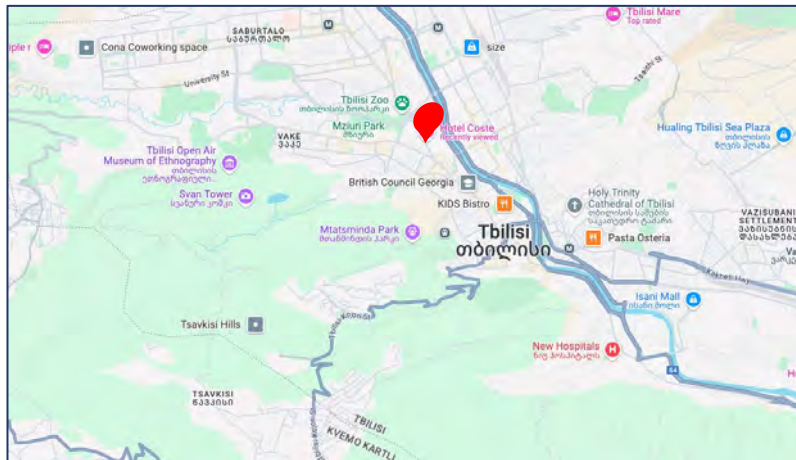
- 1 Early stage funding
- 2 Backing high added-value segments and high-performance incubation
- 3 Strengthening community ties
- 4 International spotlights for EaP start-ups

# TEAM



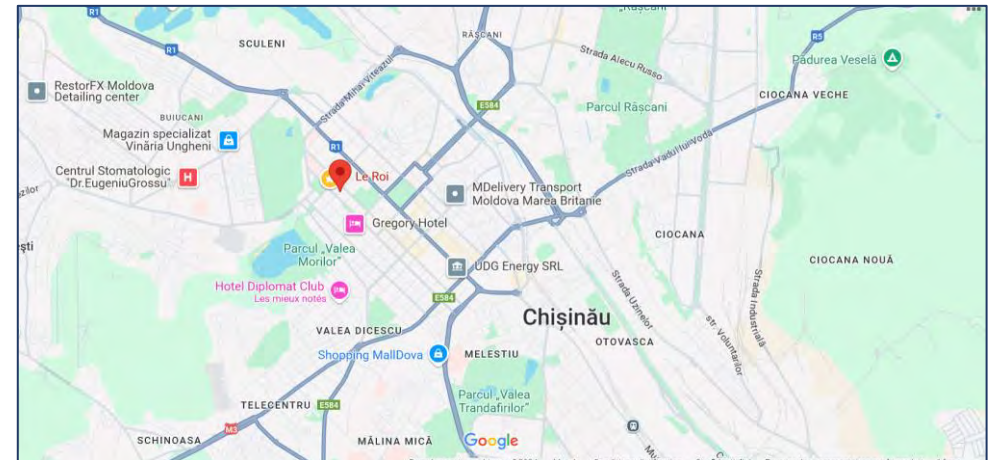
# OFFICES

We have 2 main operational offices based in Tbilisi and Chisinau:



## Tbilisi

- 45, Merab Kostava Street, 6<sup>th</sup> floor
- <https://maps.app.goo.gl/Ky1aWeD1sfqEWC3B9>



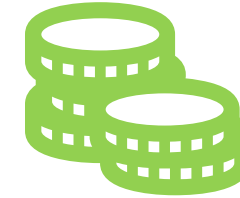
## Chisinau

- Strada Sfatul Ţării 29, 7<sup>th</sup> floor
- <https://maps.app.goo.gl/BqVUMKpekYJMKy2U6>

In Kyiv and soon in Yerevan, we benefit from EF offices gathering other projects' teams.

## ZOOM ON PILLARS - #1

### Pillar 1: Early-stage funding



→ *Ignite early stage funding by utilising an innovative and self-sustaining strategy and promote business angels to spark subsequent investments*

1.1. Implementation of a **funding mechanism** dedicated to early-stages in each EaP country

1.2. Facilitate EaP countries' bid to host the EBAN or BAE Summits.

## ZOOM ON PILLARS - #2

### Pillar 2: Backing high added-value segments and high-performance incubation



→ *Support country-specific high-added-value segments and improve high-performance incubation programs to achieve world-class recognition, enhance the likelihood of forging genuine success narratives and spearhead innovations*

2.1. Ukraine, Armenia, Azerbaijan - High-added value segment

2.2. Moldova and Georgia - High-performance Incubation programs

2.3. French co-financing contributions for Ukraine

Develop local innovation to revitalise a region and retain young people and support French-Ukrainian academic collaborations to foster a channel for innovation creation.

## ZOOM ON PILLARS - #3

### Pillar 3: Strengthening community ties



→ Construct an optimal setting for start-ups to scale-up, characterised by a start-up - friendly legal framework. Additionally, this environment should cultivate a supportive community that offers start-ups the best foundation for growth and success



3.1. Support the establishment of a collaborative framework by assisting innovation agencies and ministries

3.2. Empower ecosystem builders

3.3. Foster a regional dynamic

3.4. French co-financing contributions for Ukraine

Promote France as a dynamic innovation ecosystem to foster a peer-to-peer partnership with the Ukrainian counterparts and create a digital community on Euroquity.

## ZOOM ON PILLARS - #4

### Pillar 4: International Spotlight for EaP



#### Startups

→ Increase the visibility of EaP role models and start-up ecosystems on international stages to attract business opportunities and top-tier talents



4.1. Support the valuable participation of EaP delegations on emblematic European start-ups scenes events

4.2. Promote success stories

4.3. French co-financing contributions for Ukraine

Connect of companies with French, European, and International investors, build the Capacities of the Ukrainian Exportation Promotion Office (EPO) and organize contests to support Ukrainian rising start-ups.



**April 24**  
*Start of the  
project*

**July 24**  
*Signature*

**Dec. 24**

**September 28**  
*Wrap up of the  
project*

**Start of new initiatives  
inspired by EU4Innovation  
East**

- Technical proposition shared with EU Commission for approval
- Signature with the EU Commission

**Inception phase**

- Study visit in Paris (Vivatech)
- Installation of the offices and training of the team in Moldova and Georgia
- Kick-off missions in the 5 countries
- Detailing the Country Action Plans
- Training of the local players to be able to submit applications

# Study-visit in Paris alongside VIVATECH 2024



**Day  
2&3**





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# THANK YOU

## Contact

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