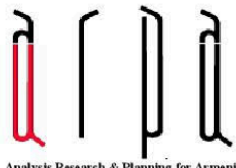


# **NOUVEL HAY MAGAZINE**

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*SANS FRONTIÈRES*

**Jeudi 11 Juillet 2019 à 7h30 pm à  
Sherman Oaks / Californie avec  
Arpa : “Innovation , Invention ,  
Entrepreneuriat”**



Analysis Research & Planning for Armenia



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## ARPA Institute Presentation

### Armenia Transformed: the need for Innovation, Invention and Entrepreneurship

By Hrachoohi Boghossian



**Thursday, July 11, 2019 @ 7:30PM**

**In the Aram and Anahis D. Boolghoorjian Hall of the Mardinian School: 13330 Riverside Dr. Sherman Oaks, CA 91403**

**Abstract:** The race between technology and education, as labor markets adjust to automation is heating up. In this new world, the ability of workers to compete is handicapped by the poor performance of education systems in most developing countries. Technological change and global competition demand the mastery of competencies and the acquisition of new skills for many. To promote success in today's labor market, the need to invest early, and then invest in the relevant skills and invest smartly, by paying special attention to the innovation, invention, automation, accountability and constant assessment. A country needs to pay attention to teacher training, high technological research and development, early childhood development and culture. This presentation will look into the transformation taking place in the Armenia and its future impact on its development, economy and culture.

**Mary-Hrachoohi Boghossian** moved to Armenia (January 2015). She is the Founder and CEO of "Center for Innovation Promotion and Research" (CIPR), providing education and training in innovation, creative and design thinking, and entrepreneurship. Hrachoohi is an Adjunct Professor of Innovation and Entrepreneurship at American University of Armenia (AUA), and of Creativity in Public Relations at Department of Journalism, Yerevan State University. Dr. Boghossian earned her PhD in Physics of Magnetic Materials from the University of London, Imperial College, and an MBA in "Innovation and Technology Management" from Rensselaer Polytechnic Institute (RPI), New York. After working Eight years in Magnetic and Superconducting industry, UK and USA, she spent 16 years at NASA/JPL and the Aerospace Corporation, working in Advanced Space Technologies, Advanced Space Missions design and development, Advanced NASA/AirForce Space Studies, where she developed the first cost estimation methodology for Cubesat systems. Hrachoohi has taught in seven universities in the USA, the United Kingdom, and Iraq.

**Disclaimer:** The Mardinian School is not the sponsor of this event and any opinions expressed during the event are not those of the School. For information please contact Dr. Hagop Panossian at (818) 453-0618 or info@ARPAInstitute.org

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"Armenia Transformed: the need for Innovation, Invention and Entrepreneurship", on Thursday, July 11 at 7:30 pm In the Aram and Anahis D. Boolghoorjian Hall of the Mardinian School: 13330 Riverside Dr. Sherman Oaks, CA 91403. **You are invited to attend, if you are in LA. There will be tea and**

*cookies.*

**Please view the video on "Quo Vadis?": The Current Armenian Sociopolitical Transformation in a Comparative-Historical Perspective, by Prof. Gregory Areshian of AUA in the link below:**

**<https://youtu.be/sKPRQCKDH4A>**

Please view the Round-Table Discussion on "WAKE UP DIASPORA" in the links below:

<https://youtu.be/QyxCGfajteU>

<https://youtu.be/oGcqghspxfI>

Also view the presentation on "The Naghash Ensemble: "Songs of Exile" — Armenian Music in Contemporary Culture" by John Hodian, in

<https://youtu.be/bOAXX2YCynE>

In addition, please view the presentation on "**ԱՆՅԱՐԻ ՀԻՄՆԱԴՐՈՒԹԻՒՆԸ, ՉԱՐԳԱՑՄԱՆ ՓՈԼԵՐԸ ԵՆ ՄԱՐՏԱՀՐԱԲԵՐՆԵՐԸ**", by՝ **Վահրամ Ծեմմասեան**, in: <https://youtu.be/BNC8QyTG2yE>

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